



THE CORPORATION OF THE TOWN OF MIDLAND

575 Dominion Avenue
Midland, Ontario L4R 1R2
(705) 526-4275 Fax: (705)526-9971

BANNER INSTALLATION APPLICATION FORM

The following must be submitted along with the signed application:

- Diagram/Sketch of the proposed banner. Include all wording, imagery, etc. to be included on the banner for approval.
- Proof of \$2 million comprehensive general liability insurance naming both the Town of Midland and the Midland Power Utility Corporation as an additional insured.

Please note that submission of this form does not guarantee approval. Your application will not be processed until all applicable information has been received.

The standard period for banner display permitted per application shall be no more than two (2) weeks. The Town may agree, upon written request, to extend the display for an additional period if there is no banner scheduled to replace the banner currently displayed.

The MPUC will not store banners when not in use. Banners must be picked up from the MPUC within one (1) week of being removed. Banners not picked up will be disposed of.

Applicant Identification:

Organization Name: _____

Name of Applicant: _____

Address (including postal code): _____

Telephone Number: _____ Business _____

Preferred Location of Banner (Subject to availability at time of booking)

King Street (northeast corner of King Street and Highway 12)

Yonge Street (west of Cornell Drive)

Date of Event: _____

Date to be Installed: _____ **Date be Removed:** _____

Appendix "A"

Banners shall meet the following construction specifications:

- a) Maximum length of 25'.
- b) Maximum width 2' 6".
- c) Include two ½" polyethylene or nylon ropes – one for the top and one for the bottom. Rope must be sewn, double stitched, at the outer edge of the top and bottom of banner.
- d) A minimum of 6' of rope must extend beyond the corners.
- e) Sufficient holes to allow air to flow through banner
- f) Snap hooks, large enough to fit around the sewn-in-rope installed 3' apart, sewn over rope with 1" webbing.

See attached for further banner construction specifications.

The applicant hereby agrees to all conditions as shown herein and set out in the attached Town of Midland Banner Installation Application Policy.

Name and Title of Applicant:

Signature of applicant:

Office Use Only:

Certificate of Insurance: Yes No Site Diagram/Sketch: Yes No

Application approved: Yes No

Date to be Installed: _____ **Date be Removed:** _____

The personal information on this form is collected under the authority of the Municipal Act, as amended. The information is used for the purpose of processing this application and administering the legislation. Questions regarding the collection of this information should be directed to the Town Clerk at afay@midland.ca