

**Minutes of the Waterfront Project Steering Committee Meeting held Friday, November 21, 2014, at 11:00 a.m. in the Council Chambers of the Municipal Office.**

**Present:** Mayor G. McKay  
Councillor G. Canning  
B. Penny, Community Rep.  
B. Kernohan, Community Rep.  
C. Tripp, Chief Administrative Officer  
M. Villeneuve, Director of Finance/Treasurer  
W. Crown, Director of Planning and Building Services  
K. Desroches, Deputy Clerk/Senior Executive Assistant

**Regrets:** Councillor Z. Pendlebury  
Councillor J. Charlebois

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**1. Open Meeting**

Mayor McKay opened the meeting at 11:05 a.m.

**2. Declaration of Pecuniary Interest**

There were none declared.

Official acceptance of agenda,  
Bil and Burke

**3. Review of Minutes**

The Committee reviewed and received as information the Minutes from the October 10, 2014, meeting.

**Closed Meeting portion**

CAO Tripp provided an update meeting with reps from Chic and way point re location of operations within Midland bay landing area. Across road from unimin property. 35,000 sq ft building on one floor – would blend into the hillside. Looking for a long term lease.

CAO Tripp distributed a diagram and provided a verbal report on a potential land acquisition.

Official plan amendment and zoning amendment, survey work , site plan agreement,

Recommendation to Council

**Recommendation**

**That while the proposed development does not fall within the official mandate of the Waterfront Project Steering Committee, with the direction of Council the**

Committee is willing take this into consideration. certainly should be considered . Can't look at pieces in isolation. Need to look at Waterfront Master Plan, Downtown MP and Look at it in a bigger context.

Interrelationship will need to actively bring things to the Committee's attention re Downtown Master Plan.

We don't see any negative impact on no objections – no planning conflicts but technically outside of the Committee's jurisdiction. No serious conflicts of development on Midland Bay Landing. Complements what we are trying to do comple ments development

That the Waterfront Project Steering Committee confirms its discussion of the matter and gives direction to staff to take the matter to Council.

#### Open Session – Motion

Moved by B. Penny

Seconded by B. Kernohan

#### 5. Action Plan

W. Crown document has not been updated –

#### 6. Master Plan Implementation

W. Crown working with ADM Milling re noise impact study. Study received Wednesday this week. Meeting with ADM and consultants Monday to review review. Hope to be able to report on the outcome at next meeting. will be looking at from a land use planning perspective.

Document will be public but is draft right now. May be changes so still draft.

Bill Kernohan raised at last meeting public not aware of what is really happening with the property. Presented Midland Bay Landing – Midland's Front Porch.

Tell the story on King Street

Use vacant store fronts.

Apply vinyl signs to windows with pictures of the proposed development - animates empty store fronts. Storefront animation. To promote the waterfront development. Cost is minimal. Vinyl coating is easily removed.

Wes has had similar discussions with Steve Maurice – Wes to contact various owners to see for interest.

Carolyn,- would like to know cost. Bill – costed out barrie and Toronto - \$3000 or less to do the whole of the bargain shop. Others are smaller – doing a bunch

together would save on labour.

CAO to make sure we don't go beyond committee's mandate.

**7. Find the Developer**

CAO – Jamie to provide more of an update at next meeting . working with shortlist developers to provide us with more information so that we can narrow it down even more. Has been requested and will be received in fairly short order.

Mayor – when will we be able to be more public – will form some of the discussion once we receive the info from them. Should be in position within next couple of month.

**8. Find the User**

CAO do keep running list and receives various calls and expressions of interest and keep infor and are in contact with those groups – wil solidify as we move forward.

Financial Marc – wants to get Draft MOUs from developers – will be meeting with Jamie to discuss how each MOU will be developed/ contain.

**9. Other**

10 Frieda – great idea – cost of artwork,. Who will prepare. Bill we own are work images are from the study. Some of the others are in the public domain and we can figure out how to use for a minimal cost.

George Dixon – great Idea Bill – question – finding the developer and finding the user distinction. Mayor - Developer to d3velop site and plans. User whose going to use the site.

**10. Adjournment and Next Meeting**

- Next meeting: November 21, 2014 at 11:00 a.m.

As there was no further business, the meeting was adjourned at 12:01 pm.

*K. Desroches*

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Karen Desroches  
Deputy Clerk/Senior Executive Assistant