



Media Release

Town of Midland launches National Pollinator Week June 20th with Unveiling of Second Bee City Mural

For Immediate Release

(June 20, 2022 - Midland, ON)– Did you hear the buzz? The week of June 20 to 26 is National Pollinator Week.

As one of 63 Bee Cities in Canada, the Town of Midland, in partnership with Severn Sound Environment Association, is taking action to protect pollinators by creating, maintain and improving pollinator habitats.

“The Town is proud to celebrate our second annual Pollinator Week as an official Bee City,” said Mayor Stewart Strathearn. “Last year we established “no mow” zones throughout the Town for suitable areas for pollinator habitats to be created, and the community has positively embraced this initiative.”

To launch National Pollinator Week, the Town will be unveiling the second of its Bee City Murals that were commissioned in 2021 with financial support from the County of Simcoe.

The mural will be situated near a large no-mow zone on Campbell’s Hill, adjacent to the Huronia Museum and will be unveiled on Monday, June 20 at 3 p.m. This is an intergenerational mural, created by the residents of Georgian Village, King Place and local secondary and elementary school students. In fall 2021, the Town installed the first Bee City Mural in David Onley Park.

Individuals and families looking for pollinator-friendly resources and activities are encouraged to visit www.beecitycanada.org for more information.

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