Royal Canadian Legion
Branch 80 Midland

Revitalization Project

Prepared by:
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RCL Branch 80

For consideration by Town Council - Mar 22, 2018
About Us

• Chartered Nov 26, 1926. First meeting Jan, 1927.

• Town land leased c1958 and moved to current location and building in 1961.

• Ken Snider Memorial Museum built in 1998.

• Over 400 members in our branch.

• Includes Veterans from World War Two, Korea, and peacekeeping actions and conflicts since.

• Host the Midland Legion Pipes and Drums, the Ladies Auxiliary, and the Ken Snider Memorial museum.
We Donate...

• Between $20,000 and $30,000 annually from Poppy Funds ($25,323 in 2017).
• Approximately $10,000 per annum from raffle and Nevada ticket funding ($10,218 in 2017).
• Over $12,000 annually to Royal Canadian Legion Command, used for Canada-wide programs and Veteran support ($12,099 since October 2017!).
• An estimated $10,000 - $12,000 from special events and special fundraising efforts per annum.
We Serve...

- Both the Midland Trillium Sea Cadets and the Midland Lions Air Cadet Squadron.
- Organize dozens of commemorative activities each year (inc. Candlelight Tribute, Drumhead May/Sep, Remembrance Day).
- Funerals services for veterans and community members.
- Educational and museum outreach.
- Youth sports events.
- Parades and band events.
We are a community space...

- Open to everyone!
- Dart League Tues/Wed.
- Pool League Sundays.
- Trivia Night Thursdays (monthly).
- Meat Draw every Friday/Sat.
- Live music every Friday PM.
- Free museum.
- Special events monthly (spaghetti dinner, New Year’s Eve, Robbie Burns dinner, Superbowl Party etc.).
Our Current Situation

• Branch 80 has raised over $85,000 from fundraising events, donations, and membership drives over the past ten months.

• Our operating costs are now being met on a month-to-month basis.

• **However**, community involvement is critical if the Legion is to continue in Midland.

• The Branch has organized an ambitious plan to make the Midland Legion a more welcoming, visually appealing, inclusive, and accessible space.
The Branch 80 Revitalization Project

The project includes:

1. A standing sign on Bayshore Drive.

2. Repaving of the front parking lot.

3. Renovation of the building exterior, including patching cracked stucco to prevent further water damage.

4. New signage on the east, north, and west facing exterior walls.

5. Renovation of the Club Room washrooms to make them wheelchair accessible.

Total costs of this project are over $100,000.
Our Request

Branch 80 kindly requests from the Town of Midland:

1. Help constructing a standing sign on Bayshore Drive. Assistance with regard to covering all or part of the costs of the sign and installation would be immensely appreciated.

2. Repaving of the front parking lot and line painting for accessibility.
• Being able to post fundraising events on a well-travelled road outside the Legion Hall was identified as a priority if we are to generate community interest in Legion activities.

• The 7 x 7 sign will face eastbound traffic on Bayview Drive, installed on town land leased by the Branch.

• Designs and estimate have been created by Sunsport Signs and have been submitted to the Town clerk, Ms. Desroches.

Costing:

<table>
<thead>
<tr>
<th>Item</th>
<th>Cost</th>
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<tbody>
<tr>
<td>Sign and Zip Track Box</td>
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<tr>
<td>Pronto Letters</td>
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<tr>
<td>Administrative Fees (encroachment)</td>
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<td><strong>Total</strong></td>
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<td><strong>Installation</strong></td>
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Royal Canadian Legion
Branch #461

MEAT DRAW SAT 330

MUSIC TRIVIA FRI 8
SAT HEADIN HOME 8PM
ROYAL CANADIAN LEGION
BRANCH 581 COE HILL

COMING EVENTS
EUCHRE MON THURS 730 PM
NEXT BINGOS WED AUG 24 130 PM
DINNER SUN SEPT 4 5PM $10
Part of our revitalization project is to make the Legion hall more accessible to visitors, both members and non-members.

The current front parking lot is in a significant state of disrepair, and the lines are faded to a point of unrecognizability. The parking lot is on Town land.

We humbly request the Town resurface the parking lot and provide visible accessibility lines.
Thank you for your support.