2018 Highlights

- Completed Military Collection Audit
- Streamlined donation process
- Completed Strategic Marketing Plan
- Partnership Project with Askenonnia Seniors Centre and Georgian Bay District Secondary School
- Quest Partnership Project – “From Food to Monument.”
- New Education Program – Echoes of War
- Recognized by the Ministry of Tourism, Culture & Sport as museum that upholds all required standards and policies.
- Began efforts on new strategic plan
3-Year Strategic Plan

1. Increase Financial, Human Resource and Organizational Capacity

2. Renew Facility and Expand Capacity to Pursue Mandate

3. Review Scope and Approach to Marketing

4. Build Stronger Relationships

5. Increase community Engagement and Participation
2019

- Continue to offer meaningful employment opportunities that enhance museum programming and the tourism experience
- Military Exhibit
- Implementing Marketing Strategy
- Collections Audit
- Partnership Project – Legion Museum and Sports Hall of Fame
- Continue to support tourism and cultural initiatives in North Simcoe
Thank you