

Huronia Museum

Town of Midland

2019 Highlights

- Welcomed Group of Seven Painter, Arthur Lismer's work "Georgian Bay Rocks" into the permanent collection under the Government of Canada's Cultural Property Program.
- Continued important community engagement projects such as the Glow-In-The_Dark Easter Egg Hunt, Xmas market and Day Camps for children
- New Partnership with a local theatre group *Good Morning Apocalypse* to share space and provide programming for the community.
- New Education Program – Echoes of War
- Recognized by the Ministry of Tourism, Culture & Sport as museum that upholds all required standards and policies.
- Completed museum's strategic plan to 2025.



3-Year Strategic Plan

1. Increase Financial, Human Resource and Organizational Capacity
2. Renew Facility and Expand Capacity to Pursue Mandate
3. Review Scope and Approach to Marketing
4. Build Stronger Relationships
5. Increase community Engagement and Participation



General stores served as centers and made as well as sold. They were a system that was essential to the rural economy and provided services which lacked a regular income. As a result, many rural people began to rely on their local general stores for their daily needs. The stores were not only a source of goods and services, but they also provided a place where people could meet and talk. As the stores grew, more customers could be reached. The stores were also a place where people could get their news and information. The stores were a vital part of the rural community and played a key role in the development of the rural economy.



Enter Huronia Museum's
**GROUP OF SEVEN
LOOK-A LIKE CONTEST**

2021

- Continue to offer meaningful museum programming and the tourism experience in an environment that may still require social distancing measures.
- Altering strategic plan activities to meet the demands of an extremely challenged tourism industry.
- Re-visit strategic plan to reflect reality of a tourism industry that will also be in recovery.
- Collections Audit
- Continue to support tourism and cultural initiatives in North Simcoe
- Developing new socially distanced education programming to enhance classroom lessons
- New online efforts to keep the museum relevant and engage the community

HURONIA MUSEUM'S
GROUP OF SEVEN LOOK A LIKE CONTEST



NOT Tom Thompson
Not Autumn Foliage
Crayon on Canvas Panel

Many thanks to our entrant: Valerie M.

HURONIA MUSEUM'S
GROUP OF SEVEN LOOK A LIKE CONTEST



NOT Franklin Carmichael
Not Mirror Lake 1929
Crayon on Canvas Panel

Many thanks to our entrant: Janet P. Great Job!

Thank you

