



**THE CORPORATION OF THE  
TOWN OF MIDLAND**

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**NOTICE OF DECISION  
SIGN VARIANCE COMMITTEE  
Sign Variance Application C.6/2019**

**DECISION DATE:** July 11, 2019  
**MAILING DATE OF THIS NOTICE:** July 12, 2019  
**MUNICIPAL ADDRESS:** 9195 County Road 93

Notice was given and a Public Hearing was held on Thursday, July 11, 2019, as required under Part 9.1.6 of the Sign By-law 2011-79, as amended.

**PURPOSE OF THE APPLICATION:**

A Variance to increase number of permitted Menu Board Signs from one (1) to four (4), a Variance of three (3) additional signs.

**REQUESTED VARIANCE(S) TO THE SIGN BY-LAW:**

- 1. Section 8.2.5, By-law 2011-79, as amended**  
The By-law permits one Menu Board Sign per property.  
The Application proposes four Menu Board Signs.

**DECISION OF THE COMMITTEE:**

**APPROVED (with conditions)**

**Reasons:**

The proposed signs are appropriate in scale for the type of business, provide appropriate communication to the public and will not adversely impact public or private lands.

**Conditions:**


- 1. That approval of the Variance is granted and fixed to the size, extent and design of the proposed signage shown on the Elevation attached to Staff Report PL-2019-58 dated July 2, 2019 and shown on Attachment #2.**
- 2. That necessary permits be obtained within one (1) year of approval from the County of Simcoe, if necessary.**
- 3. That Sign Permits be obtained within one (1) year of approval.**
- 4. That the existing Pre-Sell Boards and Menu Board Sign be removed.**

**DECISION SIGNATURE PAGE**

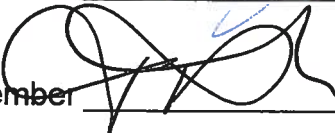
We, the undersigned, concur in the Decision and the Reasons of the Sign Variance Committee:

Committee Member  C. Tremblay, Chair

Committee Member  G. Barber

Committee Member  L. Ferris

Committee Member  B. Jeffery

Committee Member  A. Philips

I, Natalie Murdock, Secretary-Treasurer of the Sign Variance Committee, do hereby certify this to be a true copy of the Decision handed down on an application for Sign Variance.



Natalie Murdock  
Secretary-Treasurer, Midland Sign Variance Committee