



**THE CORPORATION OF THE
TOWN OF MIDLAND**

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**NOTICE OF DECISION
SIGN VARIANCE COMMITTEE
Sign Variance Application C.2/2019**

DECISION DATE: March 14, 2019
MAILING DATE OF THIS NOTICE: March 15, 2019
MUNICIPAL ADDRESS: 9226 County Road 93

Notice was given and a Public Hearing was held on Thursday, March 14, 2019, as required under Part 9.1.6 of the Sign By-law 2011-79, as amended.

PURPOSE OF THE APPLICATION:

To permit one new replacement (1) Pylon Sign on the subject property in addition to the existing Pylon Sign, for a total of two (2) Pylon Signs, whereas the By-law permits one (1) sign per property and to increase the maximum Sign Area of a Pylon Sign from 10.0 square metres to 17.0 square metres, a variance of 7.0 square metres.

REQUESTED VARIANCE(S) TO THE SIGN BY-LAW:

- 1. Section 8.2.4 (a), By-law 2011-79, as amended**
The By-law permits one (1) Pylon Sign per property.
The Application is proposing two (2) Pylon Signs per property.
- 2. Section 8.2.4 (c), By-law 2011-79, as amended**
The By-law permits a maximum sign area for a Pylon Sign at a rate of 1 square metre per 10 metres of frontage to a maximum sign area of 10.0 square metres.
The proposed Pylon Sign will have an area of 17.0 square metres.

DECISION OF THE COMMITTEE: **APPROVED (with conditions)**

Reasons:

The proposed sign is appropriate in scale for the type of business, provide appropriate communication to the public and will not adversely impact public or private lands.

Conditions:


1. That approval of the Variance is granted and fixed to the size, extent and design of the proposed signage shown on the Elevation attached to Staff Report PL-2019-21 dated February 28, 2019 and shown on Attachment #2.
2. That necessary approvals be obtained within one (1) year of approval from the County of Simcoe.

- 3. That Sign Permits be obtained within one (1) year of approval.
- 4. That the existing northerly pylon sign be demolished and removed.

DECISION SIGNATURE PAGE

We, the undersigned, concur in the Decision and the Reasons of the Sign Variance Committee:

Committee Member  G. Barber

Committee Member  L. Ferris

Committee Member  B. Jeffery

Committee Member _____ A. Philips

Committee Member  C. Tremblay

Wesley Crown Acting
I, ~~Natalie Murdock~~, Secretary-Treasurer of the Sign Variance Committee, do hereby certify this to be a true copy of the Decision handed down on an application for Sign Variance.


~~Natalie Murdock~~ *Wesley Crown*
Secretary-Treasurer, Midland Sign Variance Committee

Acting