



**THE CORPORATION OF THE
TOWN OF MIDLAND**

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**NOTICE OF DECISION
SIGN VARIANCE COMMITTEE
Sign Variance Application C.1/2019**

DECISION DATE: February 14, 2019
MAILING DATE OF THIS NOTICE: February 15, 2019
MUNICIPAL ADDRESS: 9292 County Road 93

Notice was given and a Public Hearing was held on Thursday, February 14, 2019, as required under Part 9.1.6 of the Sign By-law 2011-79, as amended.

PURPOSE OF THE APPLICATION:

To increase the Maximum Sign Area for one (1) Fascia Signs from 4.0 square metres to 9.48 square metres on the East elevation of the commercial building for "Theodore & Pringle Optical".

REQUESTED VARIANCE(S) TO THE SIGN BY-LAW:

1. **Section 8.2.3 (b), By-law 2011-79, as amended**
The by-law requires a Maximum Sign Area of 4.0 square metres.
The proposed Fascia Sign will have a Sign Area of 9.48 square metres.

DECISION OF THE COMMITTEE: **APPROVED (with conditions)**

Reasons:

The proposed sign is appropriate in scale for the type of business, provide appropriate communication to the public and will not adversely impact public or private lands.

Conditions:

1. That the Sign Permit be obtained within one (1) year of approval.
2. That the Applicant obtains necessary approvals from the County of Simcoe.
3. That approval of the Variance is granted and fixed to the size, extent and design of the proposed signage shown on the Building Elevation attached to Staff Report PL-2019-10 dated February 6, 2019 and shown on Attachment #2.

DECISION SIGNATURE PAGE

We, the undersigned, concur in the Decision and the Reasons of the Sign Variance Committee:

Committee Member  G. Barber


Committee Member  L. Ferris

Committee Member  B. Jeffery

Committee Member _____ A. Philips

Committee Member  C. Tremblay

I, Wesley Crown, Secretary-Treasurer of the Sign Variance Committee, do hereby certify this to be a true copy of the Decision handed down on an application for Sign Variance.


Wesley Crown, MCIP, RPP
Secretary-Treasurer, Midland Sign Variance Committee