



Corporation of the Town of Midland
575 Dominion Avenue
Midland, Ontario L4R 1R2
www.midland.ca
grants@midland.ca

Municipal Community Grant Program – Spring 2019

Purpose of the Grant Program

The Community Grant Program attempts to enhance and improve the well-being and quality of life of the citizens of Midland. The financial assistance offered through this program is directed toward not-for-profit community-based organizations as well as individuals providing a wide range of programs and services across the community.

Funding Streams

There are two separate funding streams and applicants must indicate which stream they wish to be considered under:

General Funding Stream – including, but not limited to the arts, culture, heritage, recreation, sports, environment, health, education, social and human services.

Community Safety Funding Stream – supporting community safety related initiatives including but not limited to the recommendations of the Ad-Hoc Community Safety Task Force adopted by Council in 2018.

About the Granting Process

Consideration will be given to support initiatives which align with the Town of Midland's Strategic Goals and Objectives. Applicants should also reference the Community Grant Program Policy.

Applicants should be aware that:

- The application process is a competitive process.
- There are more grant applications received than available funding.
- Past funding commitments should not be interpreted as a guarantee that future funding requests will be approved.
- Preference is given to new initiatives, but a promising program/service/event/activity may receive in its infancy a grant for more than one year provided there is evidence that the program/service/event/activity is developing successfully and is sustainable in the future without continued program support.
- An established program/service/event/activity may receive a grant when it faces a new opportunity for expansion or has encountered unexpected challenges.

Eligibility

The following Eligibility Requirements must be met:

- Applicants must demonstrate they support and provide program/service/event/activities in the following areas: arts, culture, heritage, recreation, sports, environment, health, education, social and human services or provide support to community safety related initiatives.
- Applicants must provide program/service/event/activity in an effective, accessible, open and inclusive manner.
- The various programs/services/events/activities must be open to, and be of benefit to, the general public (residents of the Town).
- For programs/services/events/activities that are of a broader regional nature which demonstrate a clear benefit beyond Midland residents, the Applicant should demonstrate their efforts in seeking similar proportionate grants from other benefitting jurisdictions.
- Only one request per Applicant will be considered in a Program Intake unless there is clear evidence of a partnership or co-program delivery.

Ineligibility

The Program will not fund any projects or groups under any of the following circumstances:

- The Applicant is a school board; for-profit business; religious or political entity.
- The funding is considered primary or where more than 15% of the grant is allocated to the administration/ongoing day-to-day operating costs related the subject of the grant.
- The program/service/event/activity takes place outside of the Town of Midland (unless indication of clear benefit to Midland residents can be demonstrated).
- The grant is to fund a deficit or funding shortfall.
- The application and component pieces are deemed to be incomplete.
- To provide endowment funds.
- Any previously granted projects are not fully reconciled and all accountability reports received.
- The Applicant does not meet eligibility criteria.
- The Applicant is required to conduct annual fund drives and fundraising activities to sustain the required program support.

Funding Amounts

Both the General and Community Safety Grants are divided into two funding streams:

- Grant requests up to \$10,000
 - Submission of a formal Grant Application.
- Grants more than \$10,000
 - Submission of a formal Grant Application
 - Submission of Applicant's previous year's financial statements
 - Submission of Applicant's organizational profile
 - May require a presentation to the Committee (Applicant to be advised)

Reporting and Recognition

Successful grant applications must submit an Accountability Form/Final report within three months of the completion of the funded project/activities. Consideration of any future grant is contingent upon receipt of the Accountability Form/Final Report.

Some projects will be required to recognize the contributions of the Town of Midland, including use of the Town's logo on promotional materials, plaques for legacy projects, etc. This type and level of recognition will be determined by the Community Grant Committee and applicants will be advised of the requirements when they are informed of their successful grant application.

Program Intake and Application Deadline

There will be two Program Intakes per budget year, one in the fall and one in the spring.

Applications will be available online at www.midland.ca and paper copies will be available at the municipal offices at 575 Dominion Avenue.

The application deadline for consideration for the Spring 2019 Intake is Friday, April 26 at 12 p.m.

Late submissions will not be considered.

Applications and support documents may be emailed to grants@midland.ca or mailed/delivered to Town of Midland, Community Grant Program, 575 Dominion Avenue, Midland, ON, L4R 1R2

All applicants will be notified of the status of their application within two months of the application deadline.

Funding decisions made by Council are final and are not eligible for appeal.

In accordance with the Municipal Freedom of Information and Protection of Privacy Act, all information gathered will be used for the purpose of selection of applications for community grants. The applicant hereby consents to disclosure of information contained in this submission, pursuant to the Municipal Freedom of Information and Protection of Privacy Act, R.S.O. 1990. The application form and information submitted as well as the identity of successful applicants including the community grant level of funding awarded will be available to the public on the Town of Midland's website and through budget reports.



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Municipal Community Grant Program – Application Form Spring 2019

Applicant Information

Applicant	
Contact	
Contact's title	
Address	
Municipality	
Postal Code	
Phone	
Email	
Website	

Tell us about your organization/yourself (max 50 words)

Select Granting Stream

General

Community Safety

Grant Request

Financial Support

In-Kind Support (if unsure of the value of in-kind, indicate "unsure")

Project start date: _____

Project end date: _____

Provide us with a short description of the project* that you would like funded (max 50 words)

*project refers to program/service/event/activity

Indicate the community need/demand for the project and how the project aligns with the Town of Midland's Strategic Goals and Objectives. Indicate if this is a new initiative or expansion/continuation of existing project. (max 250 words)

Are there other partners involved in the delivery of the project? Please list and indicate their involvement/commitment to the project. (max 50 words)

Are you seeking funding from other sources for this project? If so, who are your funding partners and is their commitment to the project confirmed? (max 30 words)

If this is a North Simcoe initiative are you seeking support (both cash/in-kind) from the other municipalities? If so, what is the status of your requests to them? (max 50 words)

How many residents of the Town of Midland will benefit from and will be involved in this project? (max 50 words)

How will you measure and evaluate the success of this project? (max 100 words)

Who will oversee the implementation of this project and financial management of the project? (max 50 words)

I agree that all information is truthful, fair and complete. I agree to all terms and that a final report is required within three months of the project completion date. I agree to acknowledge support received by the Town of Midland in the manner described by the Community Grant Committee.
I am authorized by my organization to bind it through the submission of this application.

_____ *Name*

_____ *Signature*

_____ *Date*