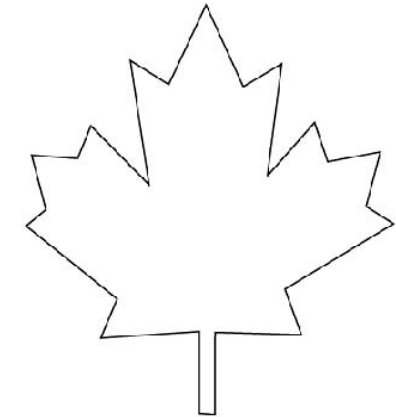


# Midland Canada Day

Committee



Bring your family to enjoy  
Midland's Canada Day  
celebrations:

*Parade*  
*Children's Entertainment*  
*Buskers*  
*Air Bounces*  
*Live Family Entertainment*  
*Face Painting*  
*Vendors Market*



Please Return  
Registration Form and Fee  
to:

Town of Midland  
575 Dominion Street  
Midland, Ontario  
L4R 1R2

**Attention: Nicole Major**  
**Or email form to:**  
**nmajor@midland.ca**

**Midland Canada Day Arts and Crafts  
Exhibition and Sale 2022**

For more information please call  
Nicole Major at  
705-526-4275, ext. 3206

Canada Day Arts and Crafts  
Exhibition and Sale 2022 at  
Little Lake Park, Midland, Ontario  
on Friday, July 1<sup>st</sup>

Midland Canada Day Committee Presents: Canada Day – Arts and Crafts Exhibition and Sale Friday, July 1<sup>st</sup>, 2022 – at Little lake Park, Midland, Ontario.

## **RAIN OR SHINE!**

**Background** – In 1992 the Town of Midland in conjunction with the Canada Day Committee, held a day long festival in celebration of Canada’s 125<sup>th</sup> birthday. This tradition continues today, and we expect more than 10,000 visitors to attend this event.

**Eligibility** – Each participant is responsible for remitting their own taxes. The Organizing Committee reserves the right to limit the entries based on product categories, on a first come first served basis. Emphasis is on quality of workmanship. Space allotment is final. Any special requests will be taken into consideration at the time of application; however, we regret we cannot make any guarantees.

**Set Up Times** – Set up is between the hours of 7:00 am and 9:30 am on the morning of July 1<sup>st</sup>. No entry to the park will be granted other than during these times. Exhibitors must be set up by 11:00 am and are expected to stay until at least 4:00 pm.

**Promotion** – Attendance is expected to exceed 10,000 visitors and an extensive print and radio campaign will be engaged for the festival. A program will be distributed via the print media. Midland Canada Day Committee will send press releases highlighting crafts and artists. We request you aid us by including biographical information and any black and white photographs you have available.

**Fee and Space Allotment** – Booth sizes are approximately 10 feet wide x 10 feet deep. The cost is \$80.00 per booth. **Notice:** Upon acceptance, Canada Day exhibition fees are non-refundable.

**Deadline** – Applications must be received no later than **June 17<sup>th</sup>, 2022**. All applicants will be notified by email no later than June 24<sup>th</sup>, 2022. (You must include an email address on your application.)

## **CANADA DAY EXHIBITOR FORM**

All Applications must include the following information:

1. A signed show agreement
2. A cheque **made out to the Town of Midland** for full amount (**Note:** This will be returned if not accepted.)
3. A brief description of the product you will be selling.

NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

POSTAL CODE: \_\_\_\_\_

TELEPHONE # (\_\_\_\_\_) \_\_\_\_\_

**\*\*EMAIL ADDRESS:** \_\_\_\_\_

(mandatory)

**Disclaimer:** I have read and understood the rules of entry. Though every precaution will be undertaken to ensure a secure environment, I will not hold the Midland Canada Day Committee responsible should any loss or damage to my work occur.

Signature \_\_\_\_\_

Date \_\_\_\_\_

### **Fees**

\$80.00 per booth (payment non-refundable) \$ \_\_\_\_\_

\$17.00 insurance for the day (taxes included) +\$17.00

\$25.00 Refreshment Vehicle License +\$25.00

(required if selling ANY food and/or drinks) \$ \_\_\_\_\_

**PLEASE PAY ALL FEES AT ONCE**

**Please add a brief description of what you will be selling:**

**\*\*Note:** Tent covers, tables, hydro and chairs are not provided.

Professional displays and covers are encouraged.

**Note:** Vendors preparing and/or selling any food items/refreshments will be required to fill out forms for the Simcoe Muskoka District Health Unit, the Municipalities Refreshment Vehicle License and the TSSA form (if applicable) – they will be sent to you in April.

(pls. note the Municipalities Refreshment Vehicle License will be an additional \$25 noted above)