

FOR IMMEDIATE RELEASE

Pan American Cyclocross Championships coming to Ontario, November 3-4

MIDLAND, Ontario, October 24, 2018 - CykelHaus Race Promotions and The Silver Goose Cyclocross are gearing up to host Pan American Cyclocross Championships, November 3-4, 2018 at Little Lake Park in Midland, Ontario.

The Silver Goose in Midland has quickly gained a reputation as a world-class cyclocross event and venue. As host of the 2018 Pan American Cyclocross Championships competition will be open to cyclists from 44 nations within the Americas.

This will be an event of many firsts. It is the first Continental Championship to place the Elite Women's event as the marquee race of the weekend. The women will be the final competition on Sunday November 4. It will also be the first ever Pan Am Cyclocross Championships hosted in Canada and the first-ever Pan Am Cyclocross Championships for Masters athletes age 35 and above. All Championship races will also be live-streamed, another first for the host event.



Mark McConnell (CAN) leads Jack Kisseberth (USA) through the sand at the 2017 Silver Goose CX UCI-C2, in Midland, ON. Photo Credit: Peter Kraiker

Cyclocross is the fastest growing discipline of bicycle racing in North America. The sport, dating back to 19th century Europe, consists of riding a type of knobby-tired road bike on a short circuit for multiple laps including varied surfaces of asphalt, grass and sand with obstacles such as stairs, fly-overs, sharp turns, steep hills, off-camber sections and barriers - often requiring competitors to bunny-hop or dismount and run with their bikes. Cyclocross provides an ideal opportunity for spectators to take-in racing due to the compact nature of the course where hundreds of fans cheer on their favourite riders, friends and teammates while clanging cowbells and creating a social, party-like atmosphere that has made the sport so popular.

Over the weekend race organizer expect over 700 competitors from across the America's to take the start, over two days, with thousands of athletes, support staff, cycling enthusiasts and sports-fans alike expected to spectate at the venue in Simcoe County. Spectators are welcome free-of-charge and will find plenty to do with a demo area, kid's event, beer garden and more.

"We are extremely excited to be hosting this premiere event in Midland". Hauser added "this event would not be possible without the generous support of the Government of Ontario Sport Hosting Program. Through the Sport Hosting Program grant we will bring world class competition to rural Ontario, and hopefully inspire youth and individuals of all ages to aspire to the determination exhibited by the athletes in this competition.

Simcoe North MPP, Jill Dunlop is excited to welcome the event to her riding saying "Thank you to the organizers and volunteers who continue to create a world-class event in beautiful Little Lake Park. Our entire community will benefit from the tourism boost and we will take great pride in welcoming the athletes to our community. Good luck to all the competitors!"

The Ontario Sport Hosting Program exists to help applicants deliver national and international amateur sport events in Ontario. Program funding is awarded by the Ontario Ministry of Tourism, Culture and Sport.



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The Honourable Sylvia Jones, Minister of Tourism, Culture and Sport, noted “Our government for the people is proud to support the Pan American Cyclocross Championships through Ontario’s Sport Hosting Program. Hosting major amateur sport events provides communities with opportunities to boost tourism, increase visitor spending and attract major sporting events to the province.”

For more information on Pan Am Cyclocross Championships visit: www.silvergoosecx.ca