



**THE CORPORATION OF THE  
TOWN OF MIDLAND**

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**Minutes of the Waterfront Project Steering Committee Meeting held Friday, June 5, 2015,  
at 10:00 a.m. in the Council Chambers of the Municipal Office.**

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**Present:** Mayor G. McKay  
Councillor G. Canning  
Councillor G. MacDonald  
B. Kernohan, Community Rep.  
B. Penny, Community Rep.  
Councillor J. Main  
C. Tripp, Chief Administrative Officer  
W. Crown, Director of Planning and Building Services  
J. Galloway, Town Engineer  
M. Twitchin, Recording Secretary

**Regrets:** M. Villeneuve, Director of Finance/Treasurer

**Also Present:** Gerry Pilon, Salter Pilon Architecture

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**1. Open Meeting**

**Action By:**

Mayor McKay welcomed members and called the meeting to order at 10:05 am.

Mayor McKay requested that the following items be included on the agenda for discussion:

- Recent Update Development Meeting
- Signage
- Update Communication Strategy

**Moved by** Jonathan Main  
**Seconded by** Bill Kernohan

**2. Declaration of Pecuniary Interest**

There were none declared.

**3. Review of Minutes**

The Committee reviewed as information the Minutes from the May 22, 2015.

**Moved by** George MacDonald  
**Seconded by** Burke Penny

**4. Development Meeting Update**

**Discussion:** Mr. Galloway reported on a meeting held on Wednesday, June 3, 2015, with Ken Michaud, Gerry Pilon and Jamie Galloway. Items of discussion were; shoreline, site investigation and design, traffic study, on-site geo-technical bore holes and advised that they are moving forward. Mr. Galloway also indicated that divers are lined-up to determine the condition of the water's edge.

**Conclusion:** None

**Action Item:** None

**5. Update from Developer's Project Architect**

**Discussion:** Mr. Pilon addressed the committee and advised that they are proceeding in a positive manner and noted the following:

- Receiving Geo-technical reports daily; environmental issues, soil
- Standard bore holes are normally dug at 9 metres; however, they are currently digging at 20 metres due to what they are being faced with; therefore, taking a longer time to complete.
- Currently working on traffic patterns on Bayshore and how it will impact
- Shoreline - Preliminary investigation has begun and we are looking at an eight to ten week time frame to complete. This will tell us what the elevation should be.

As a result of the works currently being done on-site and the challenges of getting all the pieces together, Mr. Pilon is seeking approval from the Committee to have extra time. They do not want to mislead the committee by going ahead with the July deadline. They would like to know what they are dealing with prior to spending the time and money on designs that may change as a result of the tests being done.

Mr. Pilon emphasized the developer wants to commit to something that they can deliver and take the time required to do that.

Mr. Pilon advised that the Design Concept Plan delivery date has been pushed back. Ongoing studies should be completed roughly the middle of August.

**Conclusion:** Committee concurred with allowing more time for the developer.

<b>Action Item:</b> Prepare signage size and location application	<b>G. Pilon</b>
Consider fencing removal	<b>G. Pilon</b>
Prepare list of actions underway	<b>G. Pilon</b>
Send Gerry items for list	<b>W. Crown B. Kernohan J. Galloway</b>

**6. Communication/Marketing Personnel**

**Discussion:** Mrs. Carolyn Tripp, Chief Administrative Officer advised that the Town of Midland has hired a Communication/Marketing personnel and their start date is June 15, 2015. A meeting will be arranged with Ken Michaud and his team to discuss ways in relaying information to the public to highlight what is coming as communication is very important.

A question arose as to whether or not we could be proactive with taking photos at the site; ie: divers, big rigs, etc. as this will allow us to begin telling a story. Committee concurred.

**Conclusion:** None

**Action Item:** Arrange a meeting date with new Communication /Marketing Personnel in order to prepare a communication plan. **C. Tripp**

**7. Signage Content**

**Discussion:** Gerry Pilon advised that Ken Michaud is currently working on the content of the communication board.

**Conclusion:** None.

**Action Item:** Consar to produce content for approval **Consar**

**8. Sales Centre**

**Discussion:** It was noted that we are not currently looking for a Sales Centre, however, we are looking for an Information Kiosk. Leaving that up to Ken Michaud.

**Conclusion:** None.

**Action Item:** None.

**9. Adjournment and Next Meeting**

- Next meeting: Friday, June 19, 2015, at 10:00 am

With no further business, the meeting adjourned at 11:20 a.m.

**Moved by** George MacDonald

Madelaine Twitchin

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Madelaine Twitchin,  
**RECORDING SECRETARY**