



**THE CORPORATION OF THE  
TOWN OF MIDLAND**

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**Minutes of the Waterfront Project Steering Committee Meeting held Friday, May 8, 2015, at 10:00 a.m. in the Council Chambers of the Municipal Office.**

**Present:** Mayor G. McKay  
Councillor G. Canning  
Councillor G. MacDonald\*  
B. Kernohan, Community Rep.  
B. Penny, Community Rep.  
Councillor J. Main  
C. Tripp, Chief Administrative Officer  
J. Galloway, Town Engineer  
W. Crown, Director of Planning and Building Services  
K. Desroches, Deputy Clerk

Also present: K. Michaud, Consar Building Corporation

\*Arrived at 10:50 am upon conclusion of discussions on Item 4.

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**1. Open Meeting**

Mayor McKay called the meeting to order at 10:00 a.m.

**2. Declaration of Pecuniary Interest**

There were none declared.

**3. Review of Minutes**

The Committee reviewed and received as information the Minutes from the April 24, 2015, as amended.

**4. Presentation by Consar re. Sales Office and Sign Proposal**

CAO Tripp introduced Mr. Ken Michaud of the Consar Building Corporation.

Mr. Michaud presented a concept sketch depicting a proposed sales centre adjacent to the Midland Bay Landing site, together with two photos portraying possible design concepts for signage on the property.

Mr. Michaud noted that the signage is proposed to be placed at the temporary entrance to the property where it can be viewed by residents and visitors alike and will convey a simple message, i.e. "Transformation is Underway".

The proposed sign would include the logos for the three partners; the Town of Midland, Consar and Yifeng.

**K. Michaud advised that he will revise the sign proposal to incorporate the Committee's suggestions and will bring a final draft to the Committee for review.**

K. Michaud noted that the sales center will depict the anticipated material and design construction concept of the project's residential and commercial buildings. On-site parking will be provided. A mini model of all buildings, including architectural design of the complete project, will be on display at the sales office for public viewing.

**The Committee recommended that Consar continue to refine its proposed sales office and work with staff to finalize a formal application/proposal.**

**5. Termination Notice – Midland Tours Inc. Boat Storage Lease**

The Committee reviewed Report WPSC2015-003 dated May 6, 2015, from the Town Engineer, recommending that the Town give notice to Midland Tours Inc. that the 'month by month' lease of boat storage space on the Midland Bay Landing property be ended.

**The Committee supported the recommendation to discontinue the lease and directed staff to advise Midland Tours Inc. of same and to offer assistance in helping to find an alternate location.**

**K. Michaud advised that he would forward a letter confirming that storage of the vessels will no longer be feasible as it would inhibit development of the site.**

**6. Development Meeting Update**

The Committee reviewed a handout which provided a summary of discussions that occurred at a development meeting held April 29, 2015.

J. Galloway advised that Consar has been provided with a draft copy of the Downtown Master Plan and has been taking the plan into consideration during preparation of the Site Plan.

**7. Development Approval Process**

The Committee reviewed a handout depicting the proposed Development Approval Process for Midland Bay Landing.

**The Committee expressed support of the process and recommended the matter be brought forward to the June General Committee meeting.**

8. **Terms of Reference**

The Committee reviewed a revised draft Terms of Reference for the Midland Bay Landing Steering Committee.

**The Committee expressed support of the Terms of Reference and recommended the matter be brought forward to the June General Committee meeting.**

9. **Adjournment and Next Meeting**

- Next meeting: Friday, May 22, 2015 at 10:00 a.m.

As there was no further business, the meeting was adjourned at 11:17 p.m.

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Karen Desroches  
Deputy Clerk