



Media Release

Call for artists for 2020 King Street Community Art Project

May 27, 2020 – The Town of Midland is accepting applications from Simcoe County residents to create 2' x 2' paintings to beautify the downtown core during the King St. Rejuvenation Project.

The 2020 King Street Community Art Project will see 24 paintings installed on the fencing surrounding the construction areas along King St.

“The fencing provides us with the opportunity to create an outdoor gallery of original paintings,” said Karen Mealing, Cultural Development Coordinator with the Town of Midland. “We are looking for submissions with positive and uplifting subject matter and themes to greet the public as local businesses are able to start to re-open.”

The call is open to those living in Simcoe County, Barrie and Orillia, however preference will be given to those who live in Midland, Penetanguishene, Tay, Tiny and members of Beausoleil First Nation. Households are also able to participate, provided that an individual who is 18 years or older is available to sign the artist agreement.

Selected artists will be provided with a 2' x 2' piece of lightweight aluminum panel along with a few supplies. They will also receive a \$75 honorarium to assist with the purchase of any additional supplies and as a thank you for taking part in the project.

Those selected must have the capability to collect supplies and return completed panels during arranged dates and times.

The application deadline to be considered for this project is June 2 at 12 p.m. Submissions must include a completed application form found at midland.ca/king-street-community-art-project and images of three completed paintings. The inclusion of an artist bio and/or artist statement is optional.

The deadline to complete the paintings is June 26 and the paintings will be installed the week of June 29.



For media enquiries, please contact:

Karen Mealing | Cultural Development Coordinator

Town of Midland | 575 Dominion Avenue, Midland, ON L4R 1R2

W: 705-526-4275 ext.2200 | C: 705-333-3512 | kmealing@midland.ca | Midland.ca