



Media Release

Virtual Canada Day Celebration taking place in the Heart of Georgian Bay

Canada Day 2020 celebrations in North Simcoe are moving online.

June 16, 2020 – With current restrictions on large gatherings, Midland, Penetanguishene, Tay and Tiny are collaborating to bring fun family-friendly activities to the community to enjoy online.

“Since we can’t gather in person, we started to look at ways to engage the community online,” said Nicole Major, Tourism and Special Events Manager with the Town of Midland. “We approached Penetanguishene, Tay and Tiny, and together we have come up with some great family-friendly activities that everyone can enjoy safely from the comfort of their own home.”

The festivities will include the national anthem with Emma Reynolds, an art lesson with Make A Mess, learning how to juggle with the Fire Guy, a Franco sing along with Michel Payment, Pioneer Crafts with the Penetanguishene Museum, an appearance by the Huronia Museum’s Museum Man, Canadian Animals with the Wye Marsh Wildlife Centre, Story Telling with Star Otter Art, baking butter tarts with the Boys and Girls Club and much more.

All activities, with the exception of a performance by Dylan Lock, will be pre-recorded and available at www.culturealliance.ca from July 1 to July 31. This will allow community members to create their own Canada Day schedule and watch favourite videos multiple times.

Major noted that she is looking forward to Lock’s performance, which will be the only activity streamed live that day, as well as the videos of the magicians, smoothie-making with MegaMindful Living and family yoga with Retreat Yoga and Wellness.

While all activities are free, the organizing municipalities ask that everyone consider making a donation to a local charity that is doing great work in our community. Those unsure of which charity to support, could consider a donation to the Huronia Community Foundation who will see the money directed to where it is needed.

There are also a few offline activities being planned and organized. Free cookie decorating kits will be available to the first 100 families from 9 a.m. – 1 p.m. at the June 28 Farmer’s Market in Midland. There will also be a Canada Day colouring page available for download at culturealliance.ca and everyone who emails a photo of their completed coloured page to CanadaDay@midland.ca by 4 p.m. on July 3 will be entered in a draw for a chance to win one of 10 prizes of \$50 in Downtown Midland shopping dollars.

The 2020 online Canada Day festivities have been made possible through a grant from the Government of Canada.



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