



## Media Release

# 2020 King Street Community Art Project now installed

July 10, 2020 – The construction fencing in downtown Midland now boasts a collection of original paintings created by 39 Simcoe County artists.

The 2020 King Street Community Art Project includes 2' x 2' paintings by artists from Midland, Penetanguishene, Tay, Tiny, Beausoleil First Nation, Orillia, Midhurst and Innisfil, ranging in age from 13 to some in their seventies.

“It was such a creative and uplifting project to undertake during this time of self-isolation and uncertainty,” said Bridget Dewyze, one of the participating artists who incorporated her family when completing her panel. “Our whole family was able to participate in some way and find joy in the process.”

The goal of the Town of Midland project is to beautify the downtown core during the King St. Rejuvenation Project and welcome shoppers back as stores and businesses begin to re-open and continue to provide curbside pick up.

“The paintings showcase the amazing talent that we have in our area and we thank all of the participating artists,” said Mayor Stewart Strathearn. “Given the long history of creativity and artistry in Midland, and with the current restrictions on accessing indoor spaces, the Town is very excited for this opportunity to bring art outdoors for our residents to enjoy.”

The paintings will be on display until the construction fencing remains on King St. While the original intent was for a temporary art project, some panels may find a permanent home at the Harbour office at the Town Dock.

The complete collection of paintings, with artists' names, is available at: <https://www.midland.ca/Pages/King-Street-Community-Art-Project.aspx>



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