



Media Release

We're building a new website and want your input!

Town of Midland launches “Midland.ca Makeover” Survey

December 1, 2021 – The Town of Midland has launched a new “Midland.ca” Makeover Survey, looking for feedback from the community on their thoughts about the current Town website, www.Midland.ca, and what they would like to see in a new site.

“The current Town website has been in existence since early 2014, and although it went through an extensive template redesign a few years ago to update the look of the site and provide easier access to information, it is still the same website,” said Deputy Mayor Mike Ross. “A new, modernized website is long overdue, and we’re excited to get started on this project and hope the community will get involved and help us determine what this new site will offer.”

The “Midland.ca” Makeover Survey is the first step in the Town’s new website project, a project mainly funded by the Municipal Modernization Program, and will ask participants to provide details on what browsers and devices they currently use; their opinions on the current Midland.ca site; what experiences they’ve had with current site features; elements they would like in a new site; and examples of any other municipal sites they’d recommend Midland take a look at.

The “Midland.ca” Makeover Survey is open from December 1, 2021 to January 14, 2022, and the community can participate in the survey by visiting EngagingMidland.ca/Project-Website-Makeover

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