



Media Release

The Town of Midland wants residents to Name Your Walkways

January 24, 2022 – The Town of Midland is inviting the community to suggest names for the East and West Walkways in the downtown core.

Informally known as the walkways or alleys, the East Walkway is located between TD Canada Trust and Bell, and the West Walkway is located between Arcade & Jory Guardian Pharmacy and Creative Cut. The Town is looking to beautify these spaces through the Love Your Laneways project, and the Town would like residents to provide them with an identity.

“The walkways are the connectors for those parking in the municipal lots to access the businesses on King Street. In their current state they aren’t very welcoming, nor do they provide a great first impression of our amazing downtown,” said Mayor Stewart Strathearn. “The Love Your Laneways project will transform them into safe, welcoming and visually appealing environments, and we’re asking residents to suggest names for these walkways to complement these improvements.”

Beginning on January 24 until February 11, 2022, the community is invited to submit their suggestions for names, along with a brief description of why they think this should be the selected name, at EngagingMidland.ca/Name-Your-Walkways.

There is no limit to how many names one individual can suggest.

The list of suggested names will be narrowed down to a Top 10 list and the community will have the opportunity to vote on their top two names the week of February 21-25.

Town staff will tabulate the votes and present a report to Council in March 2022, with the final naming decisions being made by Council.



For media enquiries, please contact:

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