



For Immediate Release

Midland Bay Landing Development Corporation **Issues Request For Pre-Qualifications (RFPQ)**

RFPQ Issuing Marks the Commencement of a Two-Stage Procurement Process to Select a Developer for Revitalization Project

Midland, Ontario (Monday, February 7th, 2022) - Midland Bay Landing Development Corporation (MBLDC), is pleased to announce that N. Barry Lyons Consultants, the real estate advisors engaged to facilitate a two-stage procurement process to select a developer (or developers) for the 40-acre revitalization project set to take place on Midland's waterfront, has formally issued a Request for Pre-Qualifications (RFPQ).

The RFPQ is the first step in a two-stage process to select a developer (or developers) to bring the revitalization project to life in accordance with the Town of Midland's Master Plan for the property. Submissions will be evaluated against criteria defined in the RFPQ and a short list of experienced and financially capable developers will be invited to proceed to the second stage and respond to a Request for Proposal (RFP).

The RFPQ will close in early March 2022 and a short list will be identified by late March 2022.

Developers interested in participating in the RFPQ must register at www.midlandbaylanding.net.

In tandem with these efforts, MBLDC has also awarded P1 Consulting Inc. a contract to act as the Fairness Monitor to oversee the two-stage RFPQ and RFP selections process.

.More information regarding the Midland Bay Landing revitalization project and Midland Bay Landing Development Corporation can be found at: <https://www.midland.ca/mblcdc>

-30-

Media Inquiries & Press Opportunities

Bill Kernohan
Midland Bay Landing Development Corporation
E: bkernohan@mblcdc.ca