



For Immediate Release

Midland Bay Landing Development Corporation Announces Short List of Pre-Qualified Developers For RFP

Midland, Ontario (Monday, March 21st, 2022) – Midland Bay Landing Development Corporation (MBLDC) is pleased to announce that a short-list of pre-qualified development companies has been established following a Request for Pre-Qualifications (RFPQ) process that began in February 2022. Selection criteria included demonstrated experience and financial capability to deliver Midland’s 40-acre waterfront redevelopment project. The short-listed development companies are:

- Fram Building Group, Mississauga www.framhomes.com
- Georgian Communities, Barrie www.georgiancommunities.ca
- MDM Developments, Gravenhurst www.mdmdevelopments.com

Having qualified for the second stage of the selection process, pre-qualified teams will begin preparing proposals in response to a Request for Proposals (RFP) that will be issued before the end of March and is expected to close in May 2022.

RFP Proposals will be submitted to MBLDC’s Real Estate Advisor, N. Barry Lyons Consultants, who will evaluate the proposals against the criteria defined in the RFP and recommend a developer to MBLDC for approval. In turn, MBLDC anticipates recommending a preferred developer to Council for approval in late June 2022.

An independent Fairness Monitor has been engaged for both the RFPQ and RFP process.

Upon selection, the preferred developer will work in collaboration with both MBLDC and the Town of Midland to revitalize 16 hectares (40 acres) of Midland’s waterfront into a vibrant, mixed-use commercial and residential neighbourhood adjacent to Midland’s historic harbour and recently revitalized Downtown.

A waterfront promenade and multi-use trail along the entire length of the property will be the signature feature of Midland Bay Landing, combined with new parks and a large public square that will bring 10 acres of new open space to Midland for public use and enjoyment.

New low-rise residential units blended with boutiques, restaurants, artists’ lofts, and commercial spaces will transform Midland Bay Landing into a vibrant, live-work-play community that is closely connected to Downtown and the trail network.



In addition, Midland Bay Landing is expected to generate significant new tax revenue that will enable the Town to expand its tax base and offer increased programs and services to the local community.

More information regarding Midland Bay Landing Development Corporation and the Midland Bay Landing revitalization project can be found at:
<https://www.midland.ca/mbldc>

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Media Inquiries & Press Opportunities

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