



**THE CORPORATION OF THE  
TOWN OF MIDLAND**

**NOTICE OF COMPLETE APPLICATION AND  
PUBLIC MEETING CONCERNING A PROPOSED  
SIGN BY-LAW AMENDMENT  
8772 COUNTY ROAD 93**

**TAKE NOTICE** that the Council of the Corporation of the Town of Midland will hold a public meeting on **Wednesday May 19<sup>th</sup>, 2021 at 7:00 p.m.** to hear the planning merits and gather public input regarding a proposed Sign By-law Amendment under Section 6.1 of Sign By-law 2011-79 and Town By-law 2009-20.

Pursuant to provincial policies, public attendance at Council meetings is not permitted at this time; however, you may still participate in the public meeting as outlined below. Meetings are being audio recorded and can be viewed live on Rogers TV (cable 53) or via the RogersTV link: <https://bit.ly/TownofMidland-Council>

**THE PURPOSE AND EFFECT** of the proposed Sign By-law Amendment is to remove the existing sign on the property and erect a new illuminated billboard sign. The proposed sign will be illuminated with text advertising that will rotate between approximately 9-10 business advertisements. The proposed sign is 3 metres by 6 metres and would be double-sided. The sign is 8.0 metres in height.

The proposed Sign By-law Amendment pertains to land located at the northwest corner of County Road 93 and Highway 12 and is legally described as Concession 1, Part Lot 101, Town of Midland, County of Simcoe and is municipally addressed as 8772 County Road 93. The land is presently zoned as Rural (RU) in the Town of Midland Zoning By-law No. 2004-90, as amended.

**AND FURTHER TAKE NOTICE** that any person wishing further information or clarification with regard to the application or to arrange to inspect the file should contact the Planning and Building Services Department at (705) 526-4275, extension 2214. If you are submitting letters, faxes, emails, presentations or other communications with the Town concerning this application, you should be aware that your name and the fact you communicated with the Town will become part of the public record. The Town will also make your communication and any personal information in it available to the public unless you expressly request the Town to remove it.

Any person may make representation or present submissions respecting this matter. If you wish to make a written submission, it should be directed to the Clerk's office or to [planning@midland.ca](mailto:planning@midland.ca).

If you are unable to make a written submission and therefore wish to make an oral statement during the meeting please follow link to view more information and instructions on how you can participate: [www.midland.ca/electronic-meeting-participation](http://www.midland.ca/electronic-meeting-participation)

For more information about this matter, including information about preserving your appeal rights, contact the Planning and Building Services Department at [planning@midland.ca](mailto:planning@midland.ca) or (705) 526-4275 extension 2214.



THE CORPORATION OF THE  
TOWN OF MIDLAND

NOTICE OF COMPLETE APPLICATION AND  
PUBLIC MEETING CONCERNING A PROPOSED  
SIGN BY-LAW AMENDMENT  
8772 COUNTY ROAD 93

Dated at the Town of Midland this 28<sup>th</sup> day of April, 2021.

Karen Desroches  
Clerk

Location Map



Sign Location





THE CORPORATION OF THE  
TOWN OF MIDLAND

NOTICE OF COMPLETE APPLICATION AND  
PUBLIC MEETING CONCERNING A PROPOSED  
SIGN BY-LAW AMENDMENT  
8772 COUNTY ROAD 93

