## Traffic Data Analysis



Town of Midland
Engineering Department
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### 1.0 Introduction

A traffic count was conducted from May $19^{\text {th }}, 2021$, to June $2^{\text {nd }}, 2021$, on Aberdeen Boulevard for both northbound and southbound directions. Vehicle speeds and traffic volume were collected by a traffic trailer (model ATS-3). The purpose is to see if there are any speeding issues, raise safety awareness, and help calm traffic by displaying speeds of vehicles approaching.

### 1.1 Location

The traffic trailer was placed on Aberdeen Boulevard for both northbound and southbound directions. Table 1 below shows the location of the traffic trailer and data collection period.

Table 1- Locations of Traffic Trailer

| Direction | Location | Period |
| :---: | :---: | :---: |
| Northbound | 601 Aberdeen Blvd, Midland, ON | 10:00am on May 26 ${ }^{\text {th }}-10: 00 a m$ on June 2 ${ }^{\text {nd }}, 2021$ |
| Southbound | 577 Aberdeen Blvd, Midland, ON | 3:00pm May 19 ${ }^{\text {th }}, 2021-10: 00 \mathrm{am}$ on May 26 $6^{\text {th }}, 2021$ |

### 1.2 Traffic Trailer

The traffic trailer used was model ATS-3 as shown in Figure 1. The traffic trailer is set to show the speed of the approaching vehicle and display short messages depending on the speed. The data is collected and grouped into one-hour intervals.


Figure 1- Traffic Trailer

### 2.0 Speed Summary

The posted speed limit on Aberdeen Boulevard is $50 \mathrm{~km} / \mathrm{h}$; however, generally it is accepted that vehicles that are travelling up to $10 \mathrm{~km} / \mathrm{h}$ above the posted speed limit are not considered to be speeding. Table 2 shows an overall speed summary of the data collected for northbound and southbound directions.

Table 2-Speed Summary

| Direction | Average Speed <br> $(\mathbf{k m} / \mathbf{h})$ | $\mathbf{8 5}^{\text {th }}$ Percentile <br> Speed $(\mathbf{k m} / \mathbf{h})$ | Minimum Speed <br> $(\mathbf{k m} / \mathbf{h})$ | Maximum <br> Speed $(\mathbf{k m} / \mathbf{h})$ |
| :---: | :---: | :---: | :---: | :---: |
| Northbound | 40.8 | 47.9 | 10 | 75.0 |
| Southbound | 38.6 | 45.13 | 10 | 79.0 |

## $2.1 \quad$ Northbound Speed Analysis

Figure 2 to 4 below show the speed summary for the northbound traffic.


Figure 2- Aberdeen Boulevard Northbound
Figure 2 above shows that $84.6 \%$ of vehicles were travelling below the posted speed limit, $13.7 \%$ of vehicles were travelling between $51-60 \mathrm{~km} / \mathrm{h}$, and $1.6 \%$ of vehicles were travelling above $60 \mathrm{~km} / \mathrm{h}$. Considering the accepted speed limit is $10 \mathrm{~km} / \mathrm{h}$ over the posted speed limit, a total of $98.3 \%$ of vehicles were travelling within the accepted speed limit in the northbound direction.


Figure 3- Speed by Hour Analysis for Northbound Weekdays
Figure 3 above is the speed by hour graph used to determine the time where most speeding occurs on weekdays (May $27^{\text {th }}$ to May $28^{\text {th }}$ and May $31^{\text {st }}$ to June $1^{\text {st }}$ ). The data shows that speeding was consistent throughout the day and into the evening, being between 6:00am to 9:59pm. The data shows that most of the speeding occurs during typical morning and evening commute time, which are 8:00am to 8:59am and 5:00pm to 5:59pm.


Figure 4 Speed by Hour Analysis for Northbound Weekends
Figure 4 above is the speed by hour graph used to determine the time where most speeding occurs on the weekend (May $29^{\text {th }}$ to May $30^{\text {th }}$ ). The data shows that speeding was consistent throughout the day and into the evening, being between 6:00am to 9:59pm. The data shows that most of the speeding occurs from 10:00am to 10:59am as well as from 12:00pm until 1:59pm and from 3:00pm until 7:00pm.

### 2.2 Southbound Speed Analysis

Figure 5 to 7 below is the speed summary for the southbound traffic.


Figure 5- Aberdeen Boulevard Southbound
Figure 5 shows that $93.8 \%$ of the vehicles were travelling below the posted speed limit, $5.7 \%$ of vehicles were travelling between $51-60 \mathrm{~km} / \mathrm{h}$, and $0.4 \%$ of vehicles were travelling above $60 \mathrm{~km} / \mathrm{h}$. Considering the accepted speed limit is $10 \mathrm{~km} / \mathrm{h}$ over the posted speed limit, a total of $99.5 \%$ of vehicles were driving within the accepted speed limit.


Figure 6- Speed by Hour Analysis for Southbound (May 20th to May 21st and May 23rd to May 24th, 2021)


Figure 7- Speed by Hour Analysis for Southbound (May 22nd to May 23rd, 2021)

Figure 6 (weekday) and Figure 7 (weekend) above are the speed by hour graphs used to determine the time where most speeding occurs. The data shows that speeding was relatively inconsistent as there was very little speeding overall and so many periods had no speeding at all. On the weekdays, the only period in with speeding occurred was between 5:00pm and 6:59pm. On the weekend, speeding occurred at 11:00am and 11:00pm.

In addition, the traffic trailer detected that $35.4 \%$ of vehicles slowed down when approaching the trailer in the northbound direction and only $19.7 \%$ slowed down in southbound direction. These percentages show that the trailer is influencing traffic calming. However, the percentages of vehicles that slowed down are relatively low when compared to the results on other streets.

### 3.0 Traffic Volume

Table 3 shows the average daily volume on Aberdeen Boulevard for northbound and southbound directions.

Table 3- Volume Summary

| Direction | Period | Average Daily Traffic Volume |
| :---: | :---: | :---: |
| May $27^{\text {th }}$ to May $28{ }^{\text {th }}$ and |  |  |
| Northbound | May $31^{\text {st }}$ to June $1^{\text {st }}$ (Monday, Tuesday, Thursday, Friday) | 560.5 |
| Northbound | May $29^{\text {th }}$ to May $30^{\text {th }}$ (Saturday, Sunday) | 464.5 |
| May $20^{\text {th }}$ to May $21^{\text {st }}$ and |  |  |
| Southbound | May $23^{\text {rd }}$ to May $24^{\text {th }}$ (Monday, Tuesday, Thursday, Friday) | 485.75 |
| Southbound | May $22^{\text {nd }}$ to May $23^{\text {rd }}$ (Saturday, Sunday) | 389 |



Figure 8-Total Volume per Day (Northbound)


Figure 9- Total Volume per Day (Southbound)

### 3.1 Northbound Volume by Hour

The data collected from May $27^{\text {th }}$ to May $28^{\text {th }}$ and from May $31^{\text {st }}$ to June $1^{\text {st }}$ (weekdays) and May $29^{\text {th }}$ to May $30^{\text {th }}$ (weekend) are used to analyze the average traffic volume at different times of the day as shown in Figure 10 and Figure 11, respectively.

Average Volume over Time


Figure 10 Average Volume per Hour from May $\mathbf{2 7}^{\text {th }}$ to May $\mathbf{2 8}^{\text {th }}$ and From May $\mathbf{3 1}^{\text {st }}$ to June $1^{\text {st }}$ (Northbound)


Figure 11- Average Volume by Hour from May $29^{\text {th }}$ to May $30^{\text {th }}$ (Northbound)
As shown in Figure 10, on weekdays, peak traffic occurs from 2:00pm to $3: 59 \mathrm{pm}$ in the Northbound direction. Figure 11 shows that on weekends, the peak occurs between 12:00pm and 2:59pm in the Northbound direction.

### 3.2 Southbound Volume by Hour

The data collected from May $20^{\text {th }}$ to May $21^{\text {st }}$ and May $24^{\text {th }}$ to May $25^{\text {th }}$ (weekdays) and May $22^{\text {nd }}$ to May $23^{\text {rd }}$ (weekend) are used to analyze the average traffic volume at different times of the day as shown in Figure 12 and Figure 13, respectively.


Figure 12- Average Volume by Hour from May 20th to May 21st and May 24th to May 25th (Southbound)

Average Volume over Time


Figure 13- Average Volume by Hour from May 22nd to May 23rd (Southbound)
As shown in Figure 12, peak traffic occurs in the middle of the afternoon from 2:00pm to 3:00pm on the weekday in the southbound direction. On the weekend shown in Figure 13, there was a spike from 11:00am to $12: 00 \mathrm{pm}$ and the peak was reached from 3:00pm to 4:00pm.
4.0 Conclusion

The traffic study conducted on Aberdeen Boulevard for both northbound and southbound directions was carried out from May $19^{\text {th }}$ to June $2^{\text {nd }}, 2021$. From the speed analysis, it was determined that $98.3 \%$ and $99.5 \%$ of vehicles were travelling within the accepted speed limit for the Northbound and Southbound directions, respectively. In addition, from the volume analysis, it was determined that the peak traffic hours were at the midday and evening commute times in the northbound direction. It was also determined that the peak traffic occurred around the middle of the afternoon in the southbound direction on weekdays and weekends.

