

Advertising

Service/Activity	Size (Inches wxh)	Area (sq.in)	Location/Specification	2024 \$/sq.in *	2025 Annual
Mid-Pen Transit Bus	144 x 39	5616	Driver Side Vinyl Wrap (Between Wheels)	\$0.00	\$3,000
Transit Bus	45 x 39	1755	Driver Side Vinyl Wrap (In front of Front Wheel)	\$0.00	\$900
Transit Bus	21 x 39	819	Curb Side Vinyl Wrap (Between Rear Door & Rear Wheel)	\$0.48	\$450
Transit Bus	49 x 19	931	Curb Side Vinyl Wrap (Below Vent at Rear)	\$0.48	\$500
Transit Bus	76.5 x 29	2218.5	Rear of Bus Vinyl Wrap	\$0.48	\$1,200
Transit Bus	39.25 x 11.374	446.46875	Interior Overhead (Curb Side)	\$0.27	\$500
Shelter Advertising**	N/A	N/A	Bus shelters - various locations	N/A	\$0.47.2/sq. in.
NSSRC Arena Boards	96 x 35	3168	Standard (all other sizes pro-rated by size)	\$0.19	\$604
NSSRC Wall boards	96 x 48	4608	Standard (all other sizes pro-rated by size)	\$0.13	\$604

* \$/sq.in amounts have been rounded to two digits for presentation purposes. All art production, media and installation to be supplied by purchaser.

** Shelter Advertising is administered by third party via RFP but if Town does it the above rates apply