

Huron Museum

Town of Midland

2019 Highlights

- Welcomed Group of Seven Painter, Arthur Lismer's work "Georgian Bay Rocks" into the permanent collection under the Government of Canada's Cultural Property Program.
- Continued important community engagement projects such as the Glow-In-The-Dark Easter Egg Hunt, Xmas market and Day Camps for children
- New Partnership with a local theatre group *Good Morning Apocalypse* to share space and provide programming for the community.
- New Education Program – Echoes of War
- Recognized by the Ministry of Tourism, Culture & Sport as museum that upholds all required standards and policies.
- Completed museum's strategic plan to 2025.



3-Year Strategic Plan

1. Increase Financial, Human Resource and Organizational Capacity
2. Renew Facility and Expand Capacity to Pursue Mandate
3. Review Scope and Approach to Marketing
4. Build Stronger Relationships
5. Increase community Engagement and Participation



General stores served as centers and made as well as sold. They were a system that was essential to the rural economy and provided services which lacked a regular income. As a result, many rural people began to rely on them and kept an account open at the general store. The credit was paid off with cash around once the state of crops in the fall, major crops in the spring or from logging over the winter. Accounts could even be settled through bartering and vegetables from the garden or meat from slaughter animals. Customers who were unable to borrow and other items without taking on their credit bill. The store could get a loan and other items without taking on their credit bill. The store was brought to the store in two, three, or five years and the amount of the loan depended on the terms making it a store was more popular with customers than others.



Enter Huronia Museum's
**GROUP OF SEVEN
LOOK-A LIKE CONTEST**

2021

HURONIA MUSEUM'S
GROUP OF SEVEN LOOK A LIKE CONTEST



NOT Tom Thompson
Not Autumn Foliage
Crayon on Canvas Panel

Many thanks to our entrant: Valerie M.

HURONIA MUSEUM'S
GROUP OF SEVEN LOOK A LIKE CONTEST



NOT Franklin Carmichael
Not Mirror Lake 1929
Crayon on Canvas Panel

Many thanks to our entrant: Janet P. Great Job!

- Continue to offer meaningful museum programming and the tourism experience in an environment that may still require social distancing measures.
- Altering strategic plan activities to meet the demands of an extremely challenged tourism industry.
- Re-visit strategic plan to reflect reality of a tourism industry that will also be in recovery.
- Collections Audit
- Continue to support tourism and cultural initiatives in North Simcoe
- Developing new socially distanced education programming to enhance classroom lessons
- New online efforts to keep the museum relevant and engage the community

Thank you

