



# Supporting Midland's Community Grant Program

The Annual Mayor's Charity Golf Tournament - a day of fun, philanthropy and community spirit!

All proceeds raised during the golf tournament will be directed to the Community Grant Program which provides financial assistance to a number of local not-for-profit organizations offering community-based programming in the areas of the arts, culture, heritage, recreation, sports, environment, health, education, social and human services.

## A word from Mayor Bill Gordon

*"This tournament is more than just a day of golf; this event will create a long-term, sustainable and positive impact in support of many local, not-for-profit programs in our community, while reducing the burden on the tax levy.*

*I want to personally thank our many sponsors, donors and participants who have already committed to supporting Midland."*





# SPONSORSHIP OPPORTUNITIES



**Participants** 144 golfers

## Gold Sponsor \$10,000.00

- Recognized as Lunch Sponsor
- Recognized on Online Auction Platform
- Logo on all hole sponsorship signs
- Complimentary foursome
- Opportunity to have booth with promotional material at a hole
- Opportunity to provide promotional materials for player bags
- Recognized in official media release
- Company logo included on event webpage
- Recognition in post on Town social media (Facebook, Instagram)
- Company logo included on event poster
- Company logo included in golf program
- Podium mention from the Mayor

## Silver Sponsor \$5,000.00

- Recognized as Golf Cart Sponsor
- Complimentary foursome
- Opportunity to have booth with promotional material at a hole
- Opportunity to provide promotional materials for player bags
- Recognized in official media release
- Company logo included on event webpage
- Recognition in post on Town social media (Facebook, Instagram)
- Company logo included on event poster
- Company logo included in golf program
- Podium mention from the Mayor

# SPONSORSHIP OPPORTUNITIES



## Hole in One Sponsor

- Opportunity to have booth with promotional material at a hole
- Opportunity to provide promotional materials for player bags
- Recognized in official media release
- Company logo included on event webpage
- Recognition in post on Town social media (Facebook, Instagram)
- Company logo included on event poster
- Company logo included in golf program
- Podium mention

\$5000.00  
or prize

## Putting Green Contest

- Opportunity to have representative greet guests at the putting green and provide giveaway, if desired
- Company logo on signage at putting green
- Recognized in official media release
- Company logo included on event webpage
- Recognition in post on Town social media (Facebook, Instagram)
- Company logo included on event poster
- Company logo included in golf program
- Podium mention

\$3000.00

## Bronze Sponsor

- Recognized as Breakfast Sponsor
- Opportunity to provide promotional materials for player bags
- Recognized in official media release
- Company logo included on event webpage
- Recognition in post on Town social media (Facebook, Instagram)
- Company logo included on event poster
- Company logo included in golf program
- Podium mention

\$2500.00

## Beverage Cart Sponsor

- Recognition with logo on beverage cart
- Company logo included on event webpage
- Company logo included on event poster
- Company logo included in golf program

\$1000.00

## Birdie Sponsor

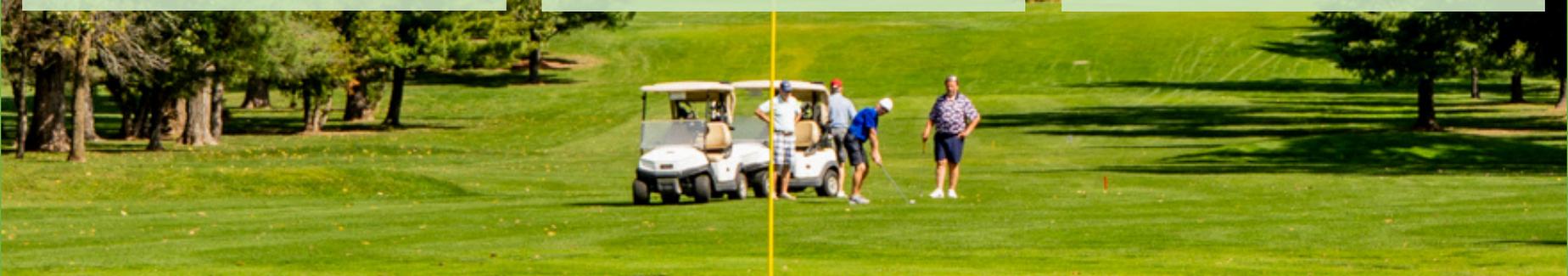
- Complimentary hole sponsorship
- Company logo included on event webpage
- Company logo included on event poster
- Company name included in golf program

\$500.00

## Hole Sponsor

- Company logo displayed at one hole
- Company logo included on event webpage
- Company name included in golf program

\$250.00





# Mayor's Charity Golf Tournament



## Prize Sponsor

- Podium mention when prize awarded
- Company name included in golf program

-  Best Team Score
-  Most Honest Team Score
-  Closest to the Pin (unisex)
-  Straightest Drive (unisex)
-  Longest Drive (male)
-  Longest Drive (female)

**\$150.00**  
or prize

## Donations

### Silent Auction and Raffle Prize Donations

- Company name included in golf program

**Monetary Donations of more than  
\$50 are eligible for a tax receipt.**



# SPONSORSHIP OPPORTUNITIES



## Contact us

 705-526-4275 x 2219

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 [www.midland.ca](http://www.midland.ca)

 [midlandtourism](https://www.facebook.com/midlandtourism)

 [midlandtourism](https://www.instagram.com/midlandtourism)



Discuss this opportunity and more!